



130 Black Bridge Road | Camp Verde AZ 86322

CAMP VERDE COMMUNITY

I B D A D V good company always Welcome...

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – March 2016
DATE: 4/11/16
CC: Department Heads

Library Construction Update: The walls are up on the second floor now. The end of the month found us still waiting on the skylight & window installations, two items that need to be in place before drywall commences.



The first in a series of autism awareness and support workshops kicked off this month. Sebra has worked tirelessly to bring this LSTA Grant funded opportunity to educators and families facing autism in Camp Verde. Coming soon:

- Considerations for Teens & AdultsTUE, May 3rd 4:00-5:30p
- Inclusive Programming for AdolescentsTUE, May 10th, 4:00 - 5:30p
- Workshop for Inclusive Grade School Programs FRI, May 13th, 9:30 - 3:45p
- 3-day Training in Phoenix (all expenses paid) JUN 15-17th, 9:00a - 4:00p
- 10 minutes a Day Talking ExercisesFRI, July 8th, 9:00a - 11:00a
- Working with Schools & Legal AdvocacyFRI, Aug 12th, 1:00p - 2:30p
- Pivotal Response TrainingMON, Aug 15th, 9a - 4p

The library, partnering with the Economic Development Director, Steve Ayers, sponsored a meeting between ASU Entrepreneurial Outreach Network, CVUSD administrators and local businesses to discuss the best way to bring entrepreneurial training and opportunity to Camp Verde's youth.

Librarians participated in Read Across America with the Cottonwood Elementary School early in March. Then Youth Services staff did a daily outreach to 6th graders at Cottonwood Middle School, building relationships with the kids in preparation for the anti-cyber bullying training planned for April.

Be sure to follow our blogs: <https://cvcltalk.wordpress.com/> and <https://cvcltab.wordpress.com/>

To really keep up with what is going on at the library, don't forget to like us on Facebook at:
<https://www.facebook.com/campverdelibrary>

Camp Verde Community Library Use Statistics March 2016

	Mar-16	Mar-15	% change	YTD-FY16	YTD-FY15	% change	
In-Library Uses							Average Monthly Library Uses per Active Patron
Traffic Count	6,384	5,946	7.4%	45,091	44,492	1.3%	
New Cards Issued	56	40	40.0%	409	490	-16.5%	
Public Computer Use	1,798	1,195	50.5%	13,579	8,261	64.4%	
Early Literacy Computer Use	n/a	n/a		n/a	n/a		
Requests for Computer Help	154	99	55.6%	853	404	111.1%	
Reference Questions	157	177	-11.3%	1,263	1,193	5.9%	
Total In-Library Use	8,549	7,457	14.6%	61,195	54,840	11.6%	
Total Number Library Patrons	3,912	3,223	21.4%				
Total Patrons Active in Last 18 months	2,530	1,306	93.7%				3.4
Library Programs							
Adult Programs	24	15	60.0%	167	108	54.6%	
Adult Program Attendance	192	77	149.4%	793	473	67.7%	
Adult Program Hours	25	23	8.7%	58	143	-59.3%	
Youth Programs	29	31	-6.5%	186	191	-2.6%	
Youth Program Attendance	337	1,053	-68.0%	2,325	3,346	-30.5%	
Youth Program Hours	9	109	-91.7%	236	580	-59.3%	
Programs Off-Site	16	4	300.0%	38	28	35.7%	
Total Library Program Attendance	529	1,130	-53.2%	2,492	3,454	-27.9%	
Circulation							Average Circulation Activity per Open Hour
Items Checked Out	4,178	4,531	-7.8%	34,192	32,941	3.8%	
Items Checked In	4,302	5,625	-23.5%	38,226	37,108	3.0%	
Items Used In-Library	281	482	-41.7%	2,222	4,803	-53.7%	
Renewed Items	844	904	-6.6%	6,708	6,126	9.5%	
Total Circulation	8,761	10,638	-17.6%	74,640	74,852	-0.3%	139.1
Circulation Areas of Interest							
Audio Books	217	189	14.8%	1,478	1,438	2.8%	
DVDs & VHS	1,512	1,463	3.3%	12,909	9,706	33.0%	
eBooks	252	244	3.3%	2,188	1,793	22.0%	
Youth eBooks	46	25	84.0%	337	304	10.9%	
iPads & e-readers	4	n/a		97	n/a		
Large Print	159	229	6.7%	1,461	1,440	1.5%	
Magazines	164	149	10.1%	838	1,238	-32.3%	
Kids & Teens Material	1,177	1,465	-19.7%	10,502	10,422	0.8%	
Transits, HOLDS & InterLibrary Loans							
HOLDS Filled	805	797	1.0%	6,415	5,975	7.4%	
Transit Items Sent & Received	n/a	1,433		n/a	11,030		
CVCL ILL Items Going Out	38	42	-9.5%	227	258	-12.0%	
ILL Items for CVCL Patrons	n/a	4	200%	40	33	21.2%	
Total Transit, HOLDS & ILL Activity		2,230			17,005		
Library Volunteers							
Number of Volunteers	23	27	-14.8%	260	234	11.1%	
Number of Hours Given	461	577	-20.1%	4,321	4,709	-8.2%	
Average Hours/Volunteer	20.0	21.4	-6.2%	16.6	20.1	-17.4%	
Collection & Development							Number of Items Owned per Capita (pop 11,500)
New Kids & Teen Material Added	43	64	-32.8%	247	683	-63.8%	
New Books Added	117	131	-10.7%	814	1,078	-24.5%	
New Audio-Visual Material Added	71	157	-54.8%	469	975	-51.9%	
Total Items Added	188	288	-34.7%	1,135	1,751	-35.2%	
Total Items Owned	30,963	29,389	5.4%				2.7
Mending & Donations							
Items Mended or Repaired	66	176	-62.5%	554	805	-31.2%	
Donations Processed	125	540	-76.9%	3,257	5,205	-37.4%	
Donations Cataloged	80	123	-35.0%	625	623	0.3%	